**SPONSORSHIP PACKAGES & BENEFITS**

We humbly seek your generous support to enable the success of our project. Any form of support from you will make a huge difference to the communities. You may express your support for this event by contributing to one or more of the following options. Once selected, kindly fill in the Sponsorship Reply Form. Thank you.

1. **Cash Sponsorship:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **BENEFITS** | **DIAMOND SPONSOR RM30,000 & ABOVE** | **PLATINUM SPONSOR RM20,000 & ABOVE** | **GOLD**  **SPONSOR RM10,000 & ABOVE** | **SILVER**  **SPONSOR RM5,000 & ABOVE** | **BRONZE SPONSOR RM1,000 & ABOVE** |
| **THANK YOU NOTE ON IMU CARES AND CHARIOFARE FACEBOOK & INSTAGRAM** | **✓** | **✓** | **✓** | **✓** | **✓** |
| **SPONSOR LOGO ON EVENT BOOKLET** | **✓** | **✓** | **✓** | **✓** | **✓** |
| **SPONSOR LOGO ON WEBSITE** | **SPECIAL MENTION AS DIAMOND SPONSOR** | **SPECIAL MENTION AS PLATINUM SPONSOR** | **SPECIAL MENTION AS GOLD SPONSOR** | **LOGO APPEAR AS SPONSOR** | **LOGO APPEAR AS SPONSOR** |
| **SPONSOR LOGO ON EVENT PROMOTIONAL VIDEO** | **SPECIAL MENTION AS DIAMOND SPONSOR** | **SPECIAL MENTION AS PLATINUM SPONSOR** | **SPECIAL MENTION AS GOLD SPONSOR** | **-** | **-** |
| **SPONSORS SHOUTOUT AND LOGO DISPLAY DURING ALL CHARIOFARE WEBINARS** | **✓** | **✓** | **-** | **-** | **-** |
| **SPONSORS CORPORATE / PRODUCT PROMOTIONAL VIDEO DISPLAY DURING ALL CHARIOFARE WEBINARS** | **✓** | **-** | **-** | **-** | **-** |
| **EXCLUSIVE SPONSORS LOGO PLACEMENT ON MEDALS/ CERTIFICATES/ TROPHY/ RUNNERS T-SHIRTS** | **✓** | **-** | **-** | **-** | **-** |

**We are pleased to contribute and provide sponsorship in the following projects under CHARIOFARE 2022 in support of the causes championed by Chariofare 2022 namely, special needs children, mental health wellness and women of domestic violence and abuse.**

**Cash Sponsorship:**

Kindly select sponsorship category based on the amount that you wish to contribute:

|  |  |  |
| --- | --- | --- |
| SPONSORSHIP CATEGORY | AMOUNT | Please tick and state the amount that you wish to contribute |
| DIAMOND SPONSOR | **RM30,000 AND ABOVE** | **Amount: RM** |
| PLATINUM SPONSOR | **RM20,000 AND ABOVE** | **Amount: RM** |
| GOLD SPONSOR | **RM10,000 AND ABOVE** | **Amount: RM** |
| SILVER SPONSOR | **RM5,000 AND ABOVE** | **Amount: RM** |
| BRONZE SPONSOR | **RM1,000 AND ABOVE** | **Amount: RM** |

1. **In-kind Sponsorship:**

You may contribute in a form of products of your own company or items / merchandise of the event. Please note that this list only serves as a guide for the items that can be sponsored by potential sponsors. We, by no means restrict any other sponsorship that has not been listed above.

Should you have any items that you wish to sponsor, we would be happy to get in touch with you or your representatives at your convenience.

|  |  |  |  |
| --- | --- | --- | --- |
| IN-KIND SPONSORSHIP SUGGESTIONS | | | |
| GIFT VOUCHERS | DISCOUNT VOUCHERS | CERTIFICATE PRINTING | FASHION APPAREL |
| HAMPERS | PRIZES FOR WINNERS OF THE RUN | PA SYSTEM | HEALTH PRODUCTS / SUPPLEMENTS |
| E-VOUCHER BOOKLETS | TROPHY / MEDAL | ECO-FRIENDLY PACKAGING FOR APPAREL | SPORTS APPAREL |
| E-VOUCHERS FOR ENTERTAINMENT SITES  (E.G. NETFLIX, AMAZON) | SUSTAINABLE SHOPPING BAGS | ECO-FRIENDLY BOX PACKAGING | ARRANGEMENT OF DELIVERY OF PRODUCTS |
| HAND LOTION | FITNESS EQUIPMENTS | SUSTAINABLE PACKAGING (E.G. TOTE BAGS) | HAND SANITIZERS |
| INSTRUMENTS | BEAUTY PRODUCTS, HAND LOTION | MEDALS | REUSABLE MASKS |

**In-kind Sponsorship**

Kindly provide details of the product/items, quantity and estimated value in total (RM):

|  |  |  |  |
| --- | --- | --- | --- |
| NO. | DESCRIPTION/NAME OF PRODUCT | QUANTITY | ESTIMATED VALUE IN TOTAL (RM) |
| 1. |  |  |  |
| 2. |  |  |  |
| 3. |  |  |  |
| 4. |  |  |  |
| 5. |  |  |  |
| 6. |  |  |  |

**OTHER TERMS & CONDITIONS:**

1. **Cash Sponsorship**:
2. All sponsors will be acknowledged in IMU Cares and Chariofare social media platform, of which we have more than 5,000 followers in total.
3. Under the Diamond Sponsor category, placement of your company’s logo (medals/ certificates/ trophy/ packaging/ t-shirts) is subjected to changes by IMU.
4. **In-kind Sponsorship:**
5. In-kind sponsorship with an estimated value that is equivalent to any cash sponsorship package will not have the same rights and title as cash sponsorship.
6. For sponsors who would like to provide discount or promotional vouchers, winners will be informed and given the discount code by the company through email.

***Please do not hesitate to contact us at*** [***imuchariofare@imu.edu.my***](mailto:imuchariofare@imu.edu.my) ***to seek further clarification if you have any queries on the above. Thank you.***

**CONTACT DETAILS**

Kindly provide details of your organisation/company:

|  |  |
| --- | --- |
| **ORGANISATION / COMPANY / DONOR NAME** |  |
| **ORGANISATION / COMPANY / DONOR ADDRESS** |  |
| **PERSON-IN-CHARGE /**  **STAFF NAME** |  |
| **PHONE NO.** |  |
| **FAX NO.** |  |
| **E-MAIL ADDRESS** |  |

Please return this form, together with your payment or your bank-in slip no later than:

**MONDAY**, 10 October 2022

**via email:** [**imuchariofare@imu.edu.my**](mailto:imuchariofare@imu.edu.my)

The option of paying via Direct Credit can be made to:

**IMU Education Sdn Bhd**

**Maybank Account Number: 5141 8742 7455**

**Reference: CHARIOFARE 2022**

Please provide a bank-in slip for payment recognition **(COMPULSORY)**. Please feel free to contact us for further details.

**COMPANY LOGO AND DESCRIPTION FOR THE PURPOSE OF PUBLICITY**

Please send the following documents to [**imuchariofare@imu.edu.my**](mailto:imuchariofare@imu.edu.my) :

1. Company logos (that are applicable for both light and dark background) in PNG and ai format
2. Short description/profile of your company in word doc.
3. Links to website and social media pages of your company.

Please kindly take note that the usage of advertising materials from your company might vary across different platforms (kindly refer to the Sponsorship Packages and benefits attached for more details).