

SPONSORSHIP PACKAGES & BENEFITS

We humbly seek your generous support to enable the success of our project. Any form of support from you will make a huge difference to the communities. You may express your support for this event by contributing to one or more of the following options. Once selected, kindly fill in the **Sponsorship Reply Form**. Thank you.

1. Cash Sponsorships

BENEFITS	DIAMOND (RM30,000 & ABOVE)	PLATINUM (RM20,000 & 29,999)	GOLD (RM10,000- RM19,999)	SILVER (RM5,000- RM9,999)	BRONZE (RM1,000- RM4,999)	PEARL (below RM999)
THANK YOU NOTE ON IMU CARES AND CHARIOFARE SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
SPONSOR LOGO ON BANNERS AND POSTERS	✓	✓	✓	✓	✓	-
SPONSOR LOGO ON WEBSITE	SPECIAL MENTION AS DIAMOND SPONSOR	SPECIAL MENTION AS PLATINUM SPONSOR	SPECIAL MENTION AS GOLD SPONSOR	LOGO APPEAR AS SPONSOR	LOGO APPEAR AS SPONSOR	-
COMPLIMENTARY PARTICIPATION IN THE CHARIOFARE RUN (Individual)	15	15	10	5	-	-
SPONSOR LOGO ON EVENT PROMOTIONAL VIDEO	SPECIAL MENTION AS DIAMOND SPONSOR	SPECIAL MENTION AS PLATINUM SPONSOR	SPECIAL MENTION AS GOLD SPONSOR	-	-	-
COMPLIMENTARY SPONSORS BOOTH AT THE CHARIOFARE CARNIVAL	✓	✓	✓	-	-	-
EXCLUSIVE SPONSORS LOGO PLACEMENT ON MEDALS / TROPHY / RUNNERS T-SHIRTS / CERTIFICATES	✓	-	-	-	-	-
SPONSORS TO BE INVITED ON STAGE DURING PRIZE GIVING CEREMONY AT THE CARNIVAL	✓	-	-	-	-	-

2. In-kind Sponsorships

You may contribute in the form of products of your own company or items / merchandise of the event. Please note that this list only serves as a guide for the items that can be sponsored by potential sponsors. Should you have any items that you wish to sponsor, we would be happy to get in touch with you at your convenience.

IN-KIND SPONSORSHIP SUGGESTIONS			
GIFT VOUCHERS	DISCOUNT VOUCHERS	CERTIFICATE PRINTING	FASHION APPAREL
LARGE RUN TIMER	TROPHY/MEDAL	ECO-FRIENDLY PACKAGING FOR APPAREL	RUNNER APPAREL
HAMPERS	PRIZES FOR WINNERS	PA SYSTEM	HEALTH PRODUCTS/ SUPPLEMENTS
E-VOUCHERS FOR ENTERTAINMENT SITES (E.G. NETFLIX, CINEMA, ETC.)	SUSTAINABLE SHOPPING BAGS	FIRST AID/ SAFETY CONES	ARRANGEMNT OF DELIVERY OF PRODUCTS
CARNIVAL DECORATIONS	FITNESS EQUIPMEMTS	DRINKS/ WATER	FLOWERS
ELECTRICAL APPLIANCES & GADGETS	LOGISTICS/ TRANSPORTATION	HOLIDAY PACKAGES	GOODIES FOR RUNNERS KIT (E.G. ENERGY BAR, WATER, BOTTLE, ETC.)

The value of the in-kind sponsorship will receive the following benefits: -

BENEFITS	DIAMOND IN-KIND WORTH (RM30,000 & ABOVE)	PLATINUM IN-KIND WORTH (RM20,000 & ABOVE)	GOLD IN-KIND WORTH (RM10,000- RM19,999)	SILVER IN-KIND WORTH (RM5,000- RM9,999)	BRONZE IN-KIND WORTH (RM1,000- RM4,999)	PEARL IN-KIND WORTH (below RM999)
THANK YOU NOTE ON IMU CARES AND CHARIOFARE SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
SPONSOR LOGO ON BANNERS AND POSTERS	✓	✓	✓	✓	✓	-
SPONSOR LOGO ON WEBSITE	SPECIAL MENTION AS DIAMOND SPONSOR	SPECIAL MENTION AS PLATINUM SPONSOR	SPECIAL MENTION AS GOLD SPONSOR	LOGO APPEAR AS SPONSOR	LOGO APPEAR AS SPONSOR	-

COMPLIMENTARY PARTICIPATION IN THE CHARIOFARE RUN (Individual)	15	15	10	5	-	-
SPONSOR LOGO ON EVENT PROMOTIONAL VIDEO	SPECIAL MENTION AS DIAMOND SPONSOR	SPECIAL MENTION AS PLATINUM SPONSOR	SPECIAL MENTION AS GOLD SPONSOR	-	-	-
COMPLIMENTARY SPONSORS BOOTH AT THE CHARIOFARE CARNIVAL	✓	✓	✓	-	-	-
EXCLUSIVE SPONSORS LOGO PLACEMENT ON MEDALS / TROPHY / RUNNERS T-SHIRTS / CERTIFICATES	✓	-	-	-	-	-
SPONSORS TO BE INVITED ON STAGE DURING PRIZE GIVING CEREMONY AT THE CARNIVAL	✓	-	-	-	-	-

3. Purchase of Chariofare 2024 Carnival Coupons Book

We are thrilled to present an exceptional opportunity for your organisation/company to be a part of our highly anticipated charity carnival at Chariofare 2024. This extraordinary event combines fun, entertainment, and philanthropy, providing a unique platform for your business to shine while making a positive impact on the community.

Your involvement in the charity carnival extends far beyond brand promotion. The coupon proceeds will directly benefit charitable organisations of 3 selected causes that are championing by Chariofare, making a tangible difference in the lives of those in need.

We invite you to purchase the Chariofare 2024 Charity Carnival coupon books in bulk for your staff or your preferred community to enjoy various games, rides and food or participate in the health screening, oral treatment, or purchase merchandise at the carnival. The coupon can be used for: -

- a) For your organisation's / company's staff or personal usage.
- b) Donate to your preferred community organisation or community organisation nominated by IMU Cares.

The denomination of the coupon book is as follows: -

VALUE	QUANTITY (PCS)	TOTAL VALUE
RM 5	1	RM 5
RM 2	2	RM 4
RM 1	1	RM 1
TOTAL VALUE PER BOOK		RM 10

TERMS & CONDITIONS

1. Submission of “Sponsorship Reply Form”

Organisation/company/individual donor is required to fill in the “**Sponsorship Reply Form**” below to confirm any preferred types of sponsorships and contributions to the Chariofare 2024. The “**Sponsorship Reply Form**” must be returned by the assigned personnel of the organisation/company/individual to the following platforms for compilation and record, no later than:

MONDAY, 19th AUGUST 2024

- a) **Physical “Sponsorship Reply Form”** to the following address:
Community Engagement and Sustainability Office
International Medical University
No. 126, Jalan Jalil Perkasa 19, Bukit Jalil,
57000 Kuala Lumpur, Malaysia
(Attention to: Organising Committee for Chariofare 2024)

OR

- b) **Scanned copy of the “Sponsorship Reply Form”** sends via email to: imuchariofare@imu.edu.my

Contact us at:

03 – 2731 7377 (Pn Khairul)

Any “Sponsorship Reply Form” that is submitted by any third party or non-representative of the organisation/company/individual will not consider valid.

2. Fund Transfer and Submission of Proof of Transfer

The option of paying via Direct Credit can be made to the following details: -

IMU Education Sdn Bhd
Maybank Account Number: 5141 8742 7455
Reference: CHARIOFARE 2024

It is **COMPULSORY** for organisation/company/individual to provide a bank-in slip for payment recognition.

3. Cash Sponsorship:

- a) All sponsors will be acknowledged in IMU Cares and Chariofare social media platform, of which we have more than 5,000 followers in total.
- b) Under the Diamond Sponsor category, placement of your company’s logo (medals/ certificates/ trophy/ packaging/ t-shirts) is subjected to final changes by IMU.

4. In-kind Sponsorship:

- a) All sponsors will be acknowledged in IMU Cares and Chariofare social media platform, of which we have more than 5,000 followers in total.
- b) Under the Diamond Sponsor category, placement of your company's logo (medals/ certificates/ trophy/ packaging/ t-shirts) is subjected to final changes by IMU.
- c) For sponsors who would like to provide discount or promotional vouchers, winners will be informed and given the discount code by the company through email.

5. Individual Sponsorship:

- a) Individuals not tied to a company are welcomed to sponsor, acknowledgement of sponsorship will be done at the sponsor's behest, subject to final changes by IMU.

6. In-Bulk Purchase of Coupon Book

Please take note that the coupon book must be purchased directly from IMU Cares office by filling up the Sponsorship Reply Form below. Purchaser of each coupon will be recorded, and coupon is only valid to be utilised by the respective purchaser or third party as nominated by the purchaser.

- a) The coupon is valid only during the specified period mentioned on the coupon.
- b) This coupon can be redeemed only at Chariofare 2024 Charity Carnival as specified on the coupon.
- c) Each coupon is valid for a single use and is non-transferable.
- d) Coupons have no cash value and cannot be exchanged for cash.
- e) Coupons cannot be applied towards previous purchases or outstanding balances.
- f) Any attempt to duplicate, alter, forge, or tamper with the coupon may result in its invalidation.
- g) The coupon is void if it is obtained through unauthorized means or if it is determined that it has been misused or fraudulently acquired.
- h) The issuer reserves the right to modify or terminate the coupon or its terms and conditions at any time without prior notice.
- i) In case of termination, unused coupons will no longer be valid for redemption.
- j) The issuer or provider of the coupon is not responsible for any errors, omissions, or inaccuracies in the coupon details or in the fulfilment of the coupon offer.
- k) The issuer or provider shall not be liable for any losses, damages, or expenses incurred as a result of using or attempting to use the coupon.

7. Organisation/Company and its Description for the Purpose of Publicity

Please send the following documents to imuchariofare@imu.edu.my :

- a) Organisation/company logo (that are applicable for both light and dark background) in PNG and ai format
- b) Short description/profile of your company in word doc.
- c) Links to website and social media pages of your company.

Please take note that the usage of the organisation/company logo on promotional materials might vary across different platforms and are subject to final changes by IMU.

8. Please do not hesitate to contact us at imuchariofare@imu.edu.my to seek further clarification if you have any queries on the above.

Thank you.

SPONSORSHIP REPLY FORM

To:
 Community Engagement and Sustainability Office
 International Medical University
 Bukit Jalil, 57000 Kuala Lumpur, Malaysia
 (Attention to: Organising Committee of IMU Chariofare 2024)
 Email: imuchariofare@imu.edu.my

Dear Organising Committee of IMU Chariofare 2024,

We are pleased to support CHARIOFARE 2024 to support the causes championed by CHARIOFARE 2024 namely, People with special needs, Low economic social group, Women of domestic violence and abuse. The details as per bellow: -

**Please fill in boxes highlighted in yellow boxes below.*

Contact details:

ORGANISATION / COMPANY/ INDIVIDUAL DONOR NAME	
ORGANISATION / COMPANY / INDIVIDUAL DONOR ADDRESS	
PERSON-IN-CHARGE /STAFF NAME	
PHONE NO. (OFFICE) / (MOBILE)	
E-MAIL ADDRESS	

1. Cash Sponsorships

SPONSORSHIP CATEGORY	AMOUNT	Please tick and state the amount that you wish to contribute	
DIAMOND SPONSOR	RM30,000 & ABOVE	<input type="checkbox"/>	Amount: RM
PLATINUM SPONSOR	RM20,000 – RM29,999	<input type="checkbox"/>	Amount: RM
GOLD SPONSOR	RM10,000 – RM19,999	<input type="checkbox"/>	Amount: RM
SILVER SPONSOR	RM5,000 – RM9,999	<input type="checkbox"/>	Amount: RM
BRONZE SPONSOR	RM1,000 – RM4,999	<input type="checkbox"/>	Amount: RM
PEARL SPONSOR	BELOW RM999	<input type="checkbox"/>	Amount: RM

2. In-kind Sponsorships

NO.	NAME OF PRODUCT / DESCRIPTION	QUANTITY	SPONSORSHIP VALUE (RM) (OR ESTIMATED)
Example	Haircare Product (1L per bottle)	1,000 bottles	15,000.00
1			
2			
3			
4			
5			
6			

3. In-Bulk Purchase of IMU Chariofare 2024 Charity Carnival Coupon Books:
RM 10 per book

NO.	QUANTITY	TOTAL VALUE (RM)	I would like to give the coupon to:	
Example	20	200.00		Organisation/company staff, client, and/or for personal usage.
				Community organisation to be nominated by IMU Cares
			/	Our preferred community organisation as per below: Women's Aid Organisation
1				Organisation/company staff, client, and/or for personal usage.
				Community organisation to be nominated by IMU Cares
				Our preferred community organisation as per below:
2				Organisation/company staff, client, and/or for personal usage.
				Community organisation to be nominated by IMU Cares
				Our preferred community organisation as per below:
3				Organisation/company staff, client, and/or for personal usage.
				Community organisation to be nominated by IMU Cares
				Our preferred community organisation as per below:

<u><i>Authorised signature</i></u>		<u><i>Company Stamp</i></u>
Name		
Position		
Date		