

SPONSORSHIP OPPORTUNITIES



ONE HEALTH: BUILDING CONNECTIONS, LEADING CHANGE

2nd IMU Alumni Conference
Organised by Alumni Association of IMU 23/24



INTRODUCTION

IMU Alumni Association 23/24 is thrilled to present the 2nd IMU Alumni Conference titled One Health: Building Connections, Leading Change.

This event serves as a platform for IMU alumni, students, staff, and external participants from diverse backgrounds to come together and engage in meaningful discussions.

The theme of this year's conference, 'One Health: Building Connections, Leading Change,' reflects our commitment to promoting and raising awareness of the interconnectedness of human, animal, and environmental health. Through insightful keynote speeches and interactive paper and poster presentations, attendees will have the chance to gain valuable insights, share experiences and explore avenues for personal and professional growth.

Join us as we celebrate the achievements of our alumni community and embark on a journey of continued learning and inspiration. Together, let's build bridges that span generations and foster connections that last a lifetime.



AUDIENCE PROFILE

The audience profile for this alumni conference encompasses a diverse group of individuals with varying backgrounds, interests, and experiences. Alumni participants, students, staff and external participants share a common bond being interest in networking, professional development and lifelong learning.

Key aspects of the audience profile:



Professionals

Individuals actively working in their respective fields, ranging from business executives, entrepreneurs, medical health professionals, and more. They bring practical industry experience and are interested in staying updated on the latest trends, innovations, and best practices relevant to their professions.



Industry Representatives

Representatives from companies, corporations, and organizations across sectors such as healthcare, technology, education, and more will be present. There is strong interest in networking opportunities, exploring partnerships, and showcasing their products, services, or research initiatives.



Entrepreneurs and Startups

Entrepreneurs, startup founders, and innovators looking to gain knowledge, insights, and connections to support their ventures. They seek inspiration, mentorship, funding opportunities, and potential collaborations to drive growth and innovation in their respective industries.



Students

Undergraduate and Post Graduate students pursuing degrees in diverse fields, including but not limited to healthcare, social sciences, arts, and humanities. They are eager to learn from industry leaders, academics, and professionals, seeking guidance for their academic and career paths.



ONE HEALTH:
BUILDING CONNECTIONS, LEADING CHANGE

KEYNOTE SPEAKERS



DAY 1

Dr. Raymond Choy ME103
Entrepreneurship

Dr Raymond Choy is a visionary in the field of digital health services, pioneering innovative solutions to bridge the gap between technology and healthcare. With a background in medicine and a strong interest in technology, Dr Raymond has dedicated his career to revolutionising patient care delivery through digital platforms.



DAY 2

Dr. Wong Ping Foo ME200
*Teaching & Learning /
Public Community Engagement*

Dr Wong Ping Foo specialises in the field of Family Medicine with a subspeciality in Primary Care Non-Communicable Diseases and special interest in Primary Care Geriatrics. He is currently serving as the Head of Clinic at Klinik Kesihatan Cheras Baru. Dr Wong is no stranger to research & publications, and innovation in services that range from diabetes, hypertension, dengue, geriatric and sexual health clinics.



ONE HEALTH:
BUILDING CONNECTIONS, LEADING CHANGE

IMPORTANT DATES (2024)

15 AUGUST

CONFIRMATION OF SPONSORSHIP

12-13 SEPTEMBER

ONE HEALTH CONFERENCE

SPONSORSHIP PACKAGES

PLATINUM

RM50,000

GOLD

RM30,000

SILVER

RM15,000

BRONZE

RM5,000

EXCLUSIVE

PLATINUM (TITLE SPONSOR)

RM50,000

EVENT DAY BENEFITS

- Number of participants at conference: 5 pax
- One complimentary booth
- Two Standing Buntings in Main Conference Hall, 10 feet from the podium
- Video play of sponsor advertisement 60 seconds on LCD screen in main auditorium
- Logo & Link on IMU & Alumni Website Conference Page
- Video Interview with Sponsor CEO published on IMU websites and social media links
- 500 word article with 3 photos, published on IMU websites and social media links



POST-EVENT DAY BENEFITS (UP TO 12 MONTHS)

- 10% Corporate discount on Healthcare for 30 Sponsor company's employees for 12 months
- 60 seconds sponsor advertisement up to 6 changes in 12 months at digital signages in BJ1 campus
- IMU Healthcare talks at Sponsor's premises for minimum 30 pax employees twice a year
- IMU Healthcare Check-up session at Sponsor premises for a minimum 30 pax employees twice a year
- 12 months access to IMU Telemedicine with 10% discount on consultation (focusing on Mental Health / Employee Assistance Programme)
- 3 pax VIP seats at IMU selected dinner event
- Special 20% discount as a participant or exhibitor at other IMU events for 2024- 2025 only (Terms and Conditions apply)

**BENEFITS
VALUED AT
RM80,000!**

EXCLUSIVE

GOLD

RM30,000

**CORPORATE SPONSORS
2 COMPANIES**

EVENT DAY BENEFITS

- Company logo will be placed in key collaterals
- Complimentary Number of participants at conference:
3 pax
- One complimentary booth
- Two Standing Buntings in Main Conference Hall, 20 feet from the podium
- Two Standing buntings outside Main Conference Hall
- Video play of sponsor advertisement 30 seconds on LCD screen in main auditorium
- Logo & Link on IMU & Alumni Website Conference Page
- Video Interview with Sponsor CEO published on IMU websites and social media links
- 200 word article with 2 photos, published on IMU websites and social media links



POST-EVENT DAY BENEFITS (UP TO 6 MONTHS)

- 10% Corporate discount on Healthcare services for 20 Sponsor company's employees for 6 months
- 30 seconds sponsor advertisement up to 3 changes in 6 months at digital signages in BJ1 campus
- IMU Healthcare talks at Sponsor's premises for minimum 20 pax employees once a year
- IMU Healthcare Check-up session at Sponsor premises for a minimum 20 pax employees once a year
- 8 months access to IMU Telemedicine with 10% discount on consultation (focusing on Mental Health / Employee Assistance Programme)
- 2 pax VIP seats at IMU selected dinner event
- Special 20% discount as a participant or exhibitor at other IMU events for 2024- 2025 only (Terms and Conditions apply)

**BENEFITS
VALUED AT
RM50,000!**

SILVER

RM15,000

**CORPORATE SPONSORS
5 COMPANIES**

EVENT DAY BENEFITS

- Company logo will be placed in key collaterals
- Complimentary Number of participants at conference: 2 pax
- Complementary table and chairs set up
- Two Standing Buntings at table
- Static advert on LCD screen in main auditorium
- Logo & Link on IMU & Alumni Website Conference Page
- CEO Quote and 1 photo published on IMU websites and social media links



POST-EVENT DAY BENEFITS (UP TO 6 MONTHS)

- 10% Corporate discount on Healthcare services for 20 Sponsor company's employees for 6 months
- 30 seconds sponsor advertisement up to 3 changes in 6 months at digital signages in BJ1 campus
- IMU Healthcare talks at Sponsor's premises for minimum 20 pax employees once a year
- IMU Healthcare Check-up session at Sponsor premises for a minimum 20 pax employees once a year
- 6 months access to IMU Telemedicine with 10% discount on consultation (focusing on Mental Health / Employee Assistance Programme)
- 2 pax VIP seats at IMU selected dinner event
- Special 20% discount as a participant or exhibitor at other IMU events for 2024- 2025 only (Terms and Conditions apply)

**BENEFITS
VALUED AT
RM30,000!**

BRONZE

RM5,000

**CORPORATE SPONSORS
5 COMPANIES**

EVENT DAY BENEFITS

- Company name will be listed on selected collaterals
- Complimentary Number of participants at conference: 2 pax
- Complementary table and chairs set up
- Two Standing Buntings at table
- Static advert on LCD screen in main auditorium
- Logo & Link on IMU & Alumni Website Conference Page
- CEO Quote and 1 photo published on IMU websites and social media links



POST-EVENT DAY BENEFITS (UP TO 6 MONTHS)

- 10% Corporate discount on Healthcare services for 20 sponsor company's employees for 3 months
- Static advertisement for 3 months at digital signages in BJ1 campus
- IMU Healthcare talks at Sponsor's premises for a minimum 20 pax employees once a year
- 3 months access to IMU Telemedicine with 10% discount on consultation (focusing on Mental Health / Employee Assistance Programme)
- 1 pax VIP seats at IMU selected dinner event
- Special 20% discount as a participant or exhibitor at other IMU events for 2024- 2025 only (Terms and Conditions apply)

**BENEFITS
VALUED AT
RM8,000!**



ONE HEALTH:
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NETWORKING OPPORTUNITIES





ONE HEALTH:
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SPONSORSHIP FORM

[DOWNLOAD PDF HERE](#)



SPONSORSHIP REGISTRATION FORM



Name: _____

Company Name: _____ Company Website: _____

Business Nature: Product Service

Address: _____

Contact Number: _____ Email Address: _____

Referred By: _____

Please select your Sponsorship Package below:-

Please tick	Sponsorship Package	Amount (RM)
<input type="checkbox"/>	Platinum (Title Sponsor)	50,000.00
<input type="checkbox"/>	Gold	30,000.00
<input type="checkbox"/>	Silver	15,000.00
<input type="checkbox"/>	Bronze	5,000.00

Other items for Sponsorship:-

**Sponsors can print their company logo on the bags and door gifts, where appropriate.*

Please tick	Sponsorship Item	Amount (RM)
<input type="checkbox"/>	Luncheon for 200 pax (1 day)	10,000.00
<input type="checkbox"/>	4 Coffee Stations (12 hours)	10,000.00
<input type="checkbox"/>	Conference Bags 250 pcs (RM20/bag)	5,000.00
<input type="checkbox"/>	Conference Door Gift 250 sets (RM40/set)	10,000.00

Sponsorship Payment

Enclosed is my company's payment:-

- Cheque
Bank:..... No.:..... Amount: RM.....
made payable to "IMU Education Sdn Bhd".
- Enclosed transaction slip for a direct bank transfer
Name of Account: IMU Education Sdn Bhd
Bank Name: Malayan Banking Berhad
Account Number: 5-14187-427455
SWIFT Code: MBBEMYKL

On behalf of, I hereby append my signature as the authorised person and commitment as a sponsor of the IMU Alumni Conference 2024.

Name:..... Designation:.....

Signature:..... Company Stamp:.....

To register, kindly download this form in pdf, send the completed form together with proof of payment to alumni@imu.edu.my. For enquiries, please email alumni@imu.edu.my.

CONTACT US



03-2731 7040 (Aida)



aida@imu.edu.my



alumni.imu.edu.my



IMU Bukit Jalil

