

# Community Pulse

IMU COMMUNITY ENGAGEMENT NEWSLETTER

A wide-angle photograph of a sunrise over the ocean, with the sun low on the horizon and its light reflecting on the water. The sky is filled with soft, colorful clouds in shades of orange, pink, and blue. The foreground shows dark, rocky cliffs on either side of the water.

Even the darkest night ends  
and the sun rises again

2020 has been a tough year marked by the COVID-19 pandemic and the myriad of challenges that came along with it. With the new year, all of us were keen to start afresh, however it seems that the situation has taken a turn for the worse: our country is seeing spikes in the daily average of COVID-19 cases, causing our frontliners to be stretched to the limits. It culminated into the implementation of another Movement Control Order (MCO), and the declaration of a State of Emergency to war against COVID-19.

For us in IMU, 2021 hit us even harder with the passing of Dr Mei Ling Young, our co-founder and board member. We would like to express our deepest condolences to the late Dr Mei Ling Young's family and friends. May they find solace and strength in their time of grief.

Sifting through the legacy Dr Young has left behind, we were reminded of her visionary leadership, her passion for education, and above all, her heart for the community. Serving the people became the driving force behind the simple reason the founders established the IMU (then International Medical College): the need for more students to become doctors without the constraints of finance and lack of placements.



Nearly 30 years later, IMU has become the premier private medical university in Malaysia due to its unprecedented curriculum that became internationally accredited. By her own example, she encouraged a humble but unyielding pursuit of excellence and innovation, changing the lives of many.

**SHE GAVE US THE GREATEST GIFT OF ALL:  
THE DREAM OF DISCOVERING NEW THINGS FOR OURSELVES  
& THE ABILITY TO REALISE THAT DREAM.**

As the IMU Community Engagement, we will honour this gift she has given to all of us by continuing to stride forward in such uncertain times, and give many more the dream of fulfilling our potential to make this world a more compassionate place to live in. Thank you, Dr Young, for embodying the extraordinary example of kindness, tenacity, and social innovation.



# Moving Forward In 2021

Bearing the beliefs and values of the university, 2021 will see the continuation of engaging, supporting, and encouraging the communities around us. Although the pandemic has hampered our usual methods of reaching out to our community partners, we strive to remain relevant and responsive to the community, whilst developing our students and staff to be caring, socially responsible leaders in their communities.

In line with building impact, the IMU CE Anchoring Pillars are based on four identified United Nations Sustainable Development Goals (UNSDG). As each pillar covers a wide range of sustainable targets to achieve, we have organised them into project themes based on the outcomes we desire to achieve:

## IMU CE Anchoring Pillars (UN SDGs)



## Project Themes

- Pro-Health: Nurturing General Health & Hygiene Awareness
- CHSI: Community Health Screening & Intervention
- MHM: Mental Health Matters
- SHEA: Sexual Health Education for Adolescents
- BEACON: Basic Education for Communities in Need
- EVOS: Empowerment through Vocational Skills
- Bridging the Gap for the Disabled
- Green Heroes: Environmental Awareness and Action
- Circular Solutions for Sustainability

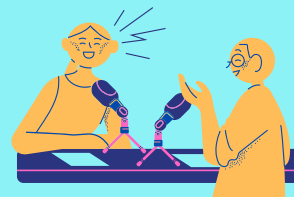
We continue to develop projects with the community and for the community via two large initiatives:

- **Pulse of the Community of Bukit Jalil:** As the main IMU campus, we hope to work together with and benefit our neighbourhood and townships communities (e.g. Bukit Jalil, Sri Petaling, Desa Petaling, Seputeh, Petaling Jaya, and Subang Jaya.)
- **Negeri Sembilan:** With the District Partnership Initiative (DPI) with the Negeri Sembilan State Health Department in place, together we will continue to plan and execute projects under DPI to benefit the people of Negeri Sembilan.

# Upcoming Highlights In 2021

## Public Outreach through Radio Shows:

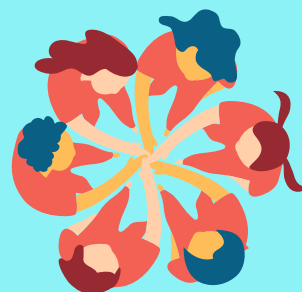
We are going live on BFM to talk about the science behind road rages at **4pm, 5 Feb 2021**. We will also have another show about the psyche of road bullies on Lite Fm. Follow us on our social media to know more!



## COVID-19 in the Community: Risk Management & Community Empowerment

As the pandemic rages on, vigilance in managing ourselves and our community is vital in combating COVID-19. A webinar will be held at **8:45pm, 16 Feb 2021** on this matter. The speakers are:

- **Prof. Datuk Dr Lokman Hakim Sulaiman**, Pro Vice-Chancellor of Research, IMU
- **Dato' Dr. Zainal Ariffin bin Omar**, President of the Malaysian Public Health Physicians' Association (PPPKAM)



Stay tuned to find out more!

## Community Challenges in 2021

With MCO still in place, there will be greater challenges in the communities we live in, calling for new ways to develop the communities around us.

Sharing with us his years of experience and expertise on community development will be **Academician Senior Professor Dato' Dr Khalid Yusoff**, Vice-Chancellor and President of UCSI University, on **26 Feb 2021**.



Check out our social media for more details on the webinar!

## Value-Added Students' Community Experiential Learning

We will soon be announcing two elective modules that students can sign up for in social entrepreneurship and community engagement. Look out for our updates!



# Upcoming Highlights In 2021

## Booster Bundles for our Brave Warriors:

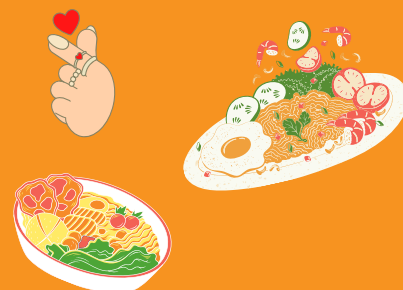
As the COVID-19 pandemic rages on, our frontliners have been tirelessly holding the line, exhausted physically and mentally. We want to support them with healthy meals and morale-boosting messages to soldier on with them.

Partnering with Deliccia, a social entrepreneur that helps single mothers and urban poor housewives to make a living, we will be providing lunch boxes to the **Sungai Buloh Hospital ICU Team** from **1-14 February**.

Your words of motivation means a lot to our frontliners. Send in your messages and we will include them in our food deliveries to them!



Scan the QR Code to write in now!



[cutt.ly/BoosterMessages](https://cutt.ly/BoosterMessages)

## ✦ Talk To Us! ✦

### Start engaging with the community!

Share with us your ideas on how we can better improve the communities we live in.

We hold **CE Clinics** on the following days of each month:

- **1st Thursday (12.00 - 1.00 pm)**
- **3rd Tuesday (2:00pm - 3:00pm)**

*We welcome you to join us!*

## IMU Cares 2021 Calendar



No matter rain or shine, MCO or not, as long as there is a need in the community, we will continue to lend our support and help to our very best.

We periodically update our 2021 calendar for new and on-going projects. Check out our projects by scanning the QR Code here!



[cutt.ly/IMUCares2021Calendar](https://cutt.ly/IMUCares2021Calendar)

# ✦ Stay Tuned For More ✦

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IMU Cares



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